

Susan N. Delgado

Burlington, N.J.

929.430.1282

susanndelgado@gmail.com

Technical Skills and Knowledge

Adobe Photoshop
Illustrator
Dreamweaver
Flash
AfterEffect
MAYA
Sublime
GIT
HTML5
CSS3
PHP
ZURB
Bootstrap
jQuery
Sass
Compass
Raphaël
Animate.css
Modernizr
Tweenlite
APIs
Gulp
SVG
Bower
Pardot
MailChimp
Microsoft office Suite
Etc.

Qualifications

- Experienced web designer/developer with ability to learn quickly while working Independently or as part of a team
- Strong understanding of CSS3, HTML5, jQuery, compiled css and other web enhancement libraries and tools
- Junior level understanding of CMS integration; Experience with theme development in Wordpress, and Joomla
- Familiar with several coding languages including AS3 coding, Modular JavaScript, PHP, various APIs, and web libraries
- Understanding of animation techniques using Flash and After Effects

Education

Borough of Manhattan Community College, New York, NY
Associate of Applied Science Degree in Multimedia Design and Programming, June 2012.
Major GPA: 3.9,
Phi Theta Kappa Honor Society-Fall 2010-June 2012
Dean's List – Fall 2010-June 2012

Relevant Experience

- Dollar General, *Store manager* 05/20–Present
Burlington, NJ
- Managed and trained store team members to ensure the highest level of customer service, merchandising standards, safety practices, and operational procedures
 - Facilitate the efficient staging, stocking and storage of merchandise
 - Ensure that all merchandise is presented according to planogram and seasonal set guidelines provided by company; utilize merchandise fixtures properly including presentation, product pricing and signage
 - Ensured compliance with all company policies regarding loss prevention, inventory control, cash handling, etc
- Collabsesigns, 03/15–03/2020
New York, NY
- Handle all aspect of the business from production to shipping
 - Designing, developing, crafting physical material with designs
 - Printing cutting packaging and shipping
- Note Worthy Projects:**
- *The Knowledge Project I Write Campaign:*
Develop website, design, edit and manipulate all graphics, marketing ADs, social media graphics, brochures, flyers, applications for unique educational series.
 - *West Point Military Academy Parents Marketing Kit:*
Created three sets of marketing packages brochures for three tiers of sponsors, Developed Sponsorship emails, donation Ads for print and web, fundraiser brochures and order forms.
 - *West Point Military Academy Parents Winter Ball:*
Designed, Printed and packaged premium beautiful ball invites, menus, place settings, signage, emails, and web related content.
 - *West Point Military Academy Parents Passport to The Hudson Cruise:*
Designed, Printed all fundraiser materials including a map of the Hudson River with all sponsors informations and branding on the map, created all graphics, emails, and web related content.
 - *DFW Private schools network in texas Marketing Kit & print materials:*
Develop a marketing kit for the network along with various print collateral including registration materials, activity sheets, member report logs and Summer camp advertising.
 - *West Point Military Academy Parents Club Re-branding:*
Develop website, business cards, banner, brochure, Members Directory, applications. Contact vendors for print quotes and estimates. Handle communications between vendors and clients.

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Cardiovascular Research Foundation,
New York, NY

08/13–03/17

- Work with back end developers and Designer to create web materials
- Develop websites in HTML5/CSS3, SVG, PHP, JavaScript, Twitter Bootstrap, Zurb, compiled css, compass, and Joomla functionality
- Enhancing user experience through various libraries including jQuery Tweenlite, Raphaël, Animate.css, and custom modular JavaScript
- Managing project work flow through Git version control in terminal utility and Bitbucket's Source Tree application in order to collaborate effectively with team and promote an optimal work flow
- Develop, debug, revise and send all CRF email campaigns in Salesforce's Pardot.com, Mailchimp.com, and other email marketing platforms; Utilizing responsive techniques. Researching best practices, known issues across major clients and browser. Recognizing problems and resolving them in effectively to accomplish the most graceful output
- Maintain, debug and enhance all CRF web content and partner/sponsor conference sites including Columbia University Primary Care 2014 (CPC14), Medtronic and Abiomed 2013-2016 Satellite conferences sites
- Handling design in Photoshop and Illustrator for occasional projects
- Providing insight and feed back on design techniques to simplify production and achieve maximum quality output
- Optimizing work flow by developing templates and code that is reusable, and adaptable
- Continuously modifying techniques and learning modern technologies to better support modern technologies and optimize output.
- Occasional edits in CRF's custom web application utilizing Angular, gulp, Bower, NPM and PHP

Learning Research Foundation,
New York, NY

04/11–08/2013

- Supplemental Instruction Leader / Tutor,
- Provide instruction on tools within Adobe software suite
- Help students understand coding and techniques

Hypergraphics Studio inc,
New York, NY

08/12–03/2013

- Revise, edit and maintain client websites
- develop standard compliant HTML5/CSS3
- Custom wordpress theme development
- Implicated Javascript, jQuery, PHP, & enhanced wordpress functionality

Other Work Experience

Solix Inc. with My Path Builder: Intern Web Designer, Dollar Tree: Associate, VIP Home Health Aid, Office Depot Technology: Lead Sales Associate, Staples Technology: Lead Tech Sales Associate/Copy Center, Bronx Zoo: Guest Services Photographer, Foot Locker Floor: Merchandiser Associate, Kings County Hospital: IT apprentice Intern YEP, University Settlement/The Door: IT Intern, Minimax Discount Store: Associate, Ridgewood Senior Citizens Council: Mentor, Peer Counselor, Ridgewood Bushwick Day Care: Teachers Aid, McDonalds: Cashier

References:

Victor Veerapen, District Manager, 615.913.6978
Margaret Hunnewell, Knowledge Project Director, 917.364.8813
Andres Galao, Marvel Comics Developer, 347.673.9109
Jeremy Bachelor, Former Staples Store Manager, 347.439.9532